

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-54666-1

DATE PRINTED

08/24/12

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT			PRODUCT 95/101/1617		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1617	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/18/12 AND ENDING 08/31/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	8	09:00A	12:00N	30S	08/20/12-08/31/12	DAY ROTATION 9-12 NOON	16	250.00	4000.00
2	M-F	4	11:00A	12:00N	30S	08/20/12-08/31/12	PRICE IS RIGHT	8	700.00	5600.00
3	M-F	5	11:58A	12:30P	30S	08/20/12-08/31/12	NOON NEWS	10	800.00	8000.00
4	M-F	7	12:30P	02:00P	30S	08/20/12-08/31/12		14	750.00	10500.00
5	M-F	5	02:00P	03:00P	30S	08/20/12-08/31/12	THE TALK	10	550.00	5500.00
6	M-F	5	03:00P	03:57P	30S	08/20/12-08/31/12	THE DOCTORS	10	400.00	4000.00
7	M-F	5	03:57P	05:00P	30S	08/20/12-08/31/12	DR PHIL	10	600.00	6000.00
8	M-F	3	05:00P	05:30P	30S	08/20/12-08/31/12		6	1500.00	9000.00
9	M-F	2	05:30P	06:00P	30S	08/20/12-08/31/12		4	1500.00	6000.00
10	M-F	1	06:58P	07:30P	30S	08/20/12-08/31/12	ENTERTAINMENT TONIGHT	2	1500.00	3000.00
11	M-F	3	07:30P	08:00P	30S	08/20/12-08/31/12	THE INSIDER	6	1500.00	9000.00
12	M-F	3	11:35P	12:37A	30S	08/20/12-08/31/12	LATE SHOW WITH DAVID	6	600.00	3600.00
13	M-F, Su Sa	1	11:00P 11:00P	11:35P 11:35P	30S	08/18/12-08/24/12	LATE NEWS	2	2500.00	5000.00
14	Th	2	10:00P	11:00P	30S	08/23/12-08/30/12	PERSON OF INTEREST	4	5500.00	22000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-54666-1

DATE PRINTED

08/24/12

AND

PAGE 2

6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GMMB, INC. OBAMA FOR AMERICA

AND 3050 K St NW Ste 100 PO BOX 8102

ADDRESS Washington DC 20007-5108 Chicago IL 60680-8102

USA USA

CONTACT PRODUCT 95/101/1617

Cancellation Notice
Required
Announcement 28 days
prior notice

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 1617

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/18/12 AND ENDING 08/31/12 NO. WEEKS: 2

CBS Television Stations Standard Terms and Conditions for advertising shall apply
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Th	1	10:00P	11:00P	30S	08/23/12-08/30/12		2	5000.00	10000.00
	MENTALIST									
16	Sa	2	11:35P	12:35A	30S	08/18/12-08/25/12	ET WEEKEND	4	300.00	1200.00
172	2	08:00P	09:00P	30S	08/19/12-08/19/12		2	5000.00	10000.00
182	2	10:00P	11:00P	30S	08/19/12-08/19/12		2	5000.00	10000.00
192	2	12:05A	02:05A	30S	08/19/12-08/26/12		4	250.00	1000.00
20	Th	1	07:58P	09:00P	30S	08/23/12-08/23/12	THE BIG BANG THEORY/TWO AND	1	5000.00	5000.00
21	Th	1	09:00P	10:00P	30S	08/23/12-08/23/12	BIG BROTHER	1	5000.00	5000.00
221	1	08:00P	09:00P	30S	08/26/12-08/26/12		1	5000.00	5000.00
23	Su	1	10:00P	11:00P	30S	08/26/12-08/26/12		1	5000.00	5000.00
Total Contract:								126		153400.00
Billing Summary										
Otr 3-12						Jul	Aug	Sep	Total	
						.00	100300.00	53100.00	153400.00	
GRAND TOTAL									153400.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION